

Ash O'Kelley

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QUALIFICATIONS SUMMARY

Production Manager with over 18 years of experience in traditional and Digital Sheetfed and Web Offset Printing, Wide Format, Digital Inkjet, Lettershop, Bindery and Fulfillment.

Skilled in the application of Safety policies, OSHA standards, ISO and lean techniques.

Extensive experience in Marketing, P & L, HR, Equipment acquisition, Estimating, Project management, Scheduling, Prepress and Press equipment and software.

Bindery, Diecutting, Fulfillment, Production planning, Process control and Logistics.

PROFESSIONAL EXPERIENCE AND WORK HISTORY

V3 Corporation - Ventura, Ca

May 2011 to Present

Press Operator

Coordinating Press checks, Maintenance and repairs at a large commercial shop in Ventura with sales of \$15 Million annually, serving significant international corporations and major players in the Hollywood movie industry.

O'Neil Data Systems - Marina Del Rey, Ca

Dec 2010 to Mar 2011

Assistant Plant Manager

Hired as an assistant Plant Manager by a Financial and variable data product printing operation to manage over 90 employees with Digital and Litho Sheetfed and Web capabilities as well as bindery, fulfillment and mailing.

- Extensive hands on training on new HP Digital Sheetfed and Web Presses
- Implemented new scheduling techniques for on time delivery of time sensitive material
- Interacting with existing and potential customers offering and delivering high quality and unique products.
- Assisted IT staff in the design of a proprietary total software solution for job tracking through all departments

Classic Litho and Design – Torrance, Ca

June 2005 to Dec 2010

Plant Manager

Hired as a Production Manager to reduce costs and downtime at a midsize printer in Los Angeles. Quickly moved to review and develop advanced procedures required to facilitate high quality printing with 6 and 8 Color Heidelberg 29" and 40" Presses. Kodak and HP Digital presses as well as Large Format Digital Printing on Epson and HP inkjet including Lamination, Mounting and color control across all printing devices.

- Upgraded Prepress and Press operations to use Staccato, Metal FX and G7 Certification
- Implemented a new Prinergy workflow system with Insight soft proofing
- Supervised purchase and installation of an 8 Color Heidelberg 40" press
- Developed and implemented a total Quality Control program reducing rework by 70%
- Supervised purchase and installation of Kodak Nexpress and HP Indigo Digital presses
- Upgraded Management Information System to streamline estimating and management

Anderson Printing – Hollywood, Ca**Feb 2002 to June 2005****Pressroom Manager**

Coordinated Press checks, Maintenance and repairs at a large shop in Los Angeles with sales of \$25 Million annually, serving significant international corporations and major players in the Hollywood movie industry.

- Implemented various new technologies, including staccato and stochastic screening
- Interacted extensively with customers delivering quality and unique products
- Led a materials changeover that reduced costs and drove a 40% reduction in spoilage

Digital Prepress International – San Francisco, CA**Mar 2000 to Feb 2002****Pressroom Manager**

Recruited by a niche market printer delivering fast turnaround and creative fulfillment to a high profile customer base with sales of \$12 Million annually.

- Supervised Pressroom staff of 15 over all shifts
- Managed supply inventory
- Coordinated press checks

AdGraphics – Irvine, CA**July 1997 to Mar 2000****General Manager**

Enlisted by a medium format trade printer with locations in Irvine and San Diego with sales of \$10 Million annually to combine duplicating and offset printing facilities under one roof.

- Managed 45 employees over two shifts
- Directed acquisition and installation of Prepress, Press and bindery equipment
- Upgraded prepress from analog to digital

Creative Litho – Foster City, CA**Jan 1992 to July 1997****Plant Manager**

Hired by a midsize printer with sales of \$10 Million annually to manage a trade printer in the San Francisco bay area.

- Managed 45 employees over two shifts
- Directed acquisition and installation of Prepress, Press and bindery equipment
- Upgraded prepress from analog to digital

Factory and Onsite training completed on the following systems:

Sheetfed Presses from Heidelberg, Komori, Mitsubishi, Harris, Goss

Digital Sheetfed and Web presses from Kodak, Hewlett Packard, Xerox and Océ.

Bindery, Digital Fulfillment and die cutting equipment from Heidelberg, Stahl, Polar, Yawa, Bobst, Kluge, MBO, IBIS, CMC, Wide format output devices from Epson, Hewlett Packard, Iris, and Océ. Adobe CS applications, Variable Data, Kodak, Fuji and Creo Color Management and workflow software. Mac, Windows and Linux operating systems, Microsoft Word and Powerpoint. Pace, Programmed Solutions, PrintSmith and proprietary management information systems

Professional References:

Lester Halliwell 805-302-6108

Jim Eakin 714-472-3829

Dave Ryan 310-251-7198